

CHAALU DHIVEHIRAAJJE AWARD

AWARD GUIDELINES

1. Introduction

- 1.1 The Chaalu Dhivehiraajje Award (hereinafter referred to as “**the Award**”) is a national recognition program established to honor and celebrate the achievements of local islands in the Republic of Maldives (hereinafter referred to as “**the Maldives**”).
- 1.2 The purpose of the Award is to recognize and celebrate islands that demonstrate excellence in development, sustainability, and community unity, while also highlighting exemplary efforts in environmental conservation, community development, responsible tourism, and cultural preservation at a national level.

2. Objectives

- 2.1 The objectives of the Award shall be to.:
 - 2.1.1 Promote community pride and foster friendly competition amongst islands;
 - 2.1.2 Encourage innovation in sustainable living and responsible tourism practice; and
 - 2.1.3 Highlight local success stories and present them on a national platform.

3. Eligibility

- 3.1 To be eligible for the Award, the nominated island must be able to meet the following criteria:
 - 3.1.1 It must be a recognized inhabited island of the Maldives;
 - 3.1.2 The nomination must be submitted through formal endorsement of the respective Island Council; and
 - 3.1.3 Include a justification outlining why the island considers itself eligible to compete, accompanied by the completed application form and fulfilment of all application requirements.

4. Nomination Process

- 4.1 Nominations shall be invited by Public Service Media (hereinafter referred to as “PSM”) through a formal Call for Nominations.
- 4.2 Each Island Council may submit one official nomination for its island per award cycle, utilizing the standard nomination form provided by PSM.
- 4.3 The complete submission package must include the following mandatory components.:
 - 4.3.1 A duly completed official nomination form;
 - 4.3.2 A detailed write-up addressing each specific award category for which the island is applying, providing evidence of achievements; and
 - 4.3.3 An official signed letter of endorsement from the Island Council, confirming its support for the nomination.

5. Award Categories

- 5.1 Awards shall be presented in the following categories.:
 - 5.1.1 Best Beach;
 - 5.1.2 Clean and Environmentally Friendly Island;
 - 5.1.3 Most United Community;
 - 5.1.4 Responsible Tourism on a Local Island (Note.: Nominations under this category must be endorsed by the relevant national institution or authority);
 - 5.1.5 Innovation in Sustainable Development;
 - 5.1.6 Best Local Attraction; and
 - 5.1.7 Chaalu Rah of the Year (Award for Overall Excellence).